Message Text

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UNCLAS PRAGUE 2379

FOR USDA FAS F&O

E.O. 11652: N/A TAGS: EAGR, CZ

SUBJECT: QUALITY PROBLEM WITH U.S. SOYBEAN MEAL CONTINUES

- 1. ON AUG 24 AGATT MET KOOSPOL OFFICIAL (FTO) TO DISCUSS LATEST SOYBEAN MEAL SITUATION. FOLLOWING ARE MAJOR POINTS MADE BY HIM
- 2. CZECHOSLOVAKIA'S SOYBEAN MEAL IMPORT REQUIREMENTS IN 1977 WILL BE 10 PERCENT LOWER THAN LAST YEAR. THE DROP REFLECTS IN PART FOREWARD PURCHASES LATE LAST YEAR FOR 1977 AND BETTER DOMESTIC PROTEIN SUPPLIES FROM OTHER SOURCES THIS YEAR (SUCH AS LEGUMES, ETC.).
- 3. IN 1977 CZECHOSLOVAKIA IS STEPPING UP SOYBEAN MEAL PURCHASES IN BRAZIL BECAUSE OF BETTER QUALITY AND LOWER PRICE THAN U.S. MEALS. KOOSPOL OFFICIAL SAID CZECHOSLOVAK END USERS OF U.S. MEAL DISSATISFIEID BECAUSE LOW PROTEIN CONTENT. DURING SECOND QUARTER 1977, U.S. MEALS SELDOM AVERAGED ABOVE 42 PERCENT PROTEIN OF THE 44 PERCENT CONTRACTED WHEREAS BRAZILIAN PELLETS ARRIVE USUALLY AT 48 PERCENT PROTEIN AS CONTRACTED. FURTHERMORE, UNCLASSIFIED

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THIS TIME OF YEAR, BRAZILIAN MEAL SUBSTANTIALLY CHEAPER, SINCE CZECHS CAN GET 48 PERCENT BRAZILIAN PELLETS AT SAME PRICE AS 44 PERCENT U.S. MEAL.

4. COMMENTS: CZECHOSLOVAKIA'S 1977 SOYBEAN MEAL REQUIREMENTS HOULD COME TO SLIGHTLY BELOW 500,000 TONS DOWN FROM 542,000 TONS IN 1976. BECAUSE OF

LOWER MEAL REQUIREMENTS, QUALITY PROBLEMS AND GENERALLY HIGHER PRICES THAN COMPETING MEALS, IMPORTS FROM U.S. WILL BE DOWN TO 260,000 TONS IN 1977 FROM 346,000 TONS IN 1976. WITH THIS DROP U.S. SHARE OF CZECHOSLOVAK MEAL MARKET WILL FALL FROM 64 PERCENT IN 1976 TO 52 PERCENT IN 1977.

5. NOTE ALSO BUDAPEST'S 2749 (NOTAL). SIMILAR QUALITY PROBLEMS EXPERIENCED WITH U.S. MEAL IN HUNGARY TOO WITH SUBSEQUENT SHARP LOSS IN MARKET SHARE. FROWICK

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